## **Internet Access in Gwinnett County**

No data exists specifically for Internet Access in Gwinnett County. However, a logical interpretation of available national & state data is as follows:

- A range of **51% to 68%** of households has broadband Internet access.
- > A range of 44% 54% of households do not have broadband Internet access.
- > If extrapolated from Gwinnett County household income, 34% do not have Internet access.

## Census.gov 2007 data

- ✓ National households with Internet: 67.1%
- ✓ National households with broadband: 50.8% (49.2% without broadband)
- ✓ State households with Internet: 66.2%
- ✓ State households with broadband: unknown
- ✓ Percent who connect to the Internet at public library (2004 data)
- ✓ Total: 7.5%
- ✓ Ages: 15-24 19%
- ✓ White: 6.8%
- ✓ Black: 10.8%
- ✓ Asian 11.1%
- ✓ Hispanic: 6.8%
- ✓ South: 7.1%

## Internetworldstats (NTIA) 2007 data

- Total households with Internet 61.71%
- Total Households with broadband: 50.79% (49.2% without broadband)
- Georgia households with internet: 61.73
- Georgia households with broadband: 53.91% (46.09% without broadband)
- Georgia urban households with internet: 62.74%
- Georgia urban households with broadband: 56.15% (43.85 without broadband)

Pew 2009 data

- Percentage of adults with broadband @ home: 63% (37% without broadband)
- White: 65% (35% without broadband)
- ❖ Black: 46% (54% without broadband)
- ❖ Hispanic (English speaking): 68% (32% without broadband)
- ➤ Gwinnett County Median Income: \$64,005 (*Georgia QuickFacts*)
- > NTIA broadband households by income between \$50,000 & 74,999 = 65.98% (34.02% without broadband)

Sources:

www.census.gov

http://www.census.gov/population/www/socdemo/computer/2007.html

Gwinnett County, Georgia Quicklinks

http://quickfacts.census.gov/qfd/states/13/13135lk.html

Pew Internet & American Life Project

http://www.pewinternet.org/

http://www.pewinternet.org/~/media//Files/Reports/2009/Home-Broadband-Adoption-2009.pdf

www.websiteoptimization.com

www.internetworldstats.com/am/us.html (provides NTIA data)

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