

sales tax JOBS growth
personal income employment gwinnettcounty
building permits economic development
tax digest population
a great place to live and work

Gwinnett County: 30 Years of Change

Dr. Alfie Meek
October 8, 2009

gwinnettcounty
gwinnettcounty

Engage Gwinnett



“At some point, decision making is just as important as geography”

“Quality of life for future generations will be the result of our decision making today.”

*“Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth”*

– Robert Frost

1

gwinnettcounty
gwinnettcounty

1980 to 2009 . . . Changes in:

- Population/Demographics
- Growth/Tax Digest
- County/Government Services
- Employment/Industry Mix
- Income/Poverty

2

Test Question #1

Who do you support on Saturdays in the Fall?

- A. The “dawgs”
- B. Georgia Tech
- C. Another team
- D. None of the above

3

Test Question #2

Where did you reside in 1980?

- A. Gwinnett County
- B. Georgia, but not Gwinnett
- C. Outside Georgia, but in the U.S.
- D. Outside the U.S.

4

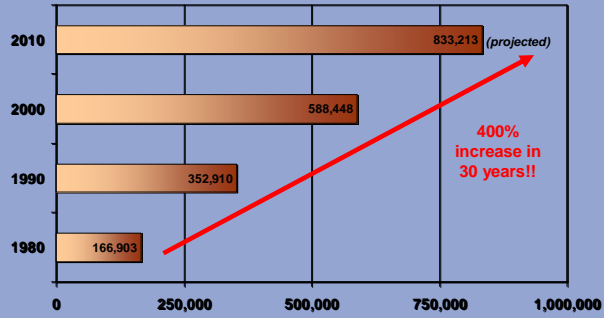
Population Question

How many people have been added to Gwinnett since 1980?

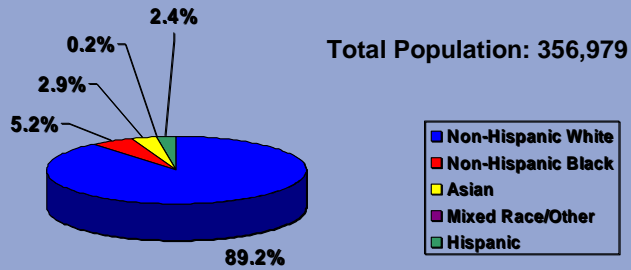
- A. 350,000
- B. 515,000
- C. 620,000
- D. 790,000

5

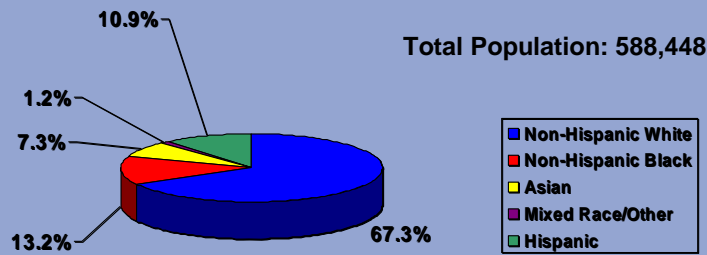
Total Population



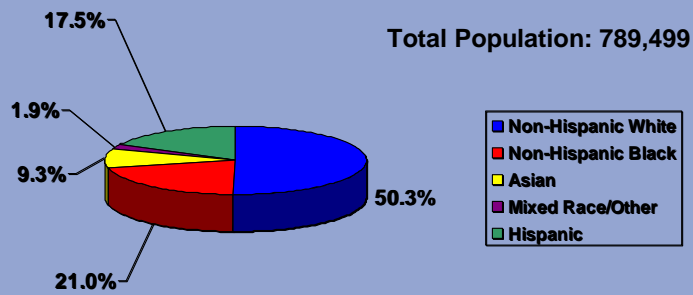
1990 Gwinnett Demographics



2000 Gwinnett Demographics



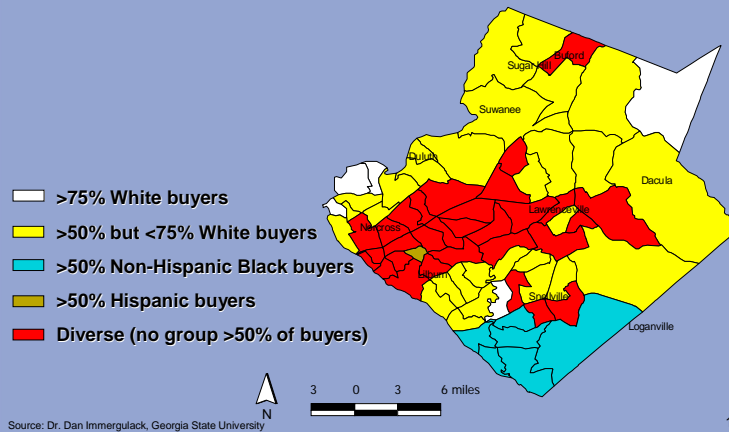
2008 Gwinnett Demographics



Source: Census Bureau

9

Diversity of Gwinnett Homebuyers



Source: Dr. Dan Immergluck, Georgia State University

10

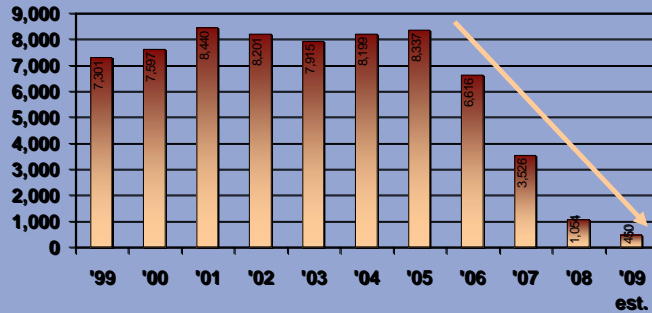
Development Question

In 2005, on average, how many single-family building permits did Gwinnett County issue per month?

- A. 73
- B. 261
- C. 488
- D. 695

11

Single-Family Building Permits



Source: Gwinnett County Department of Planning and Development

12

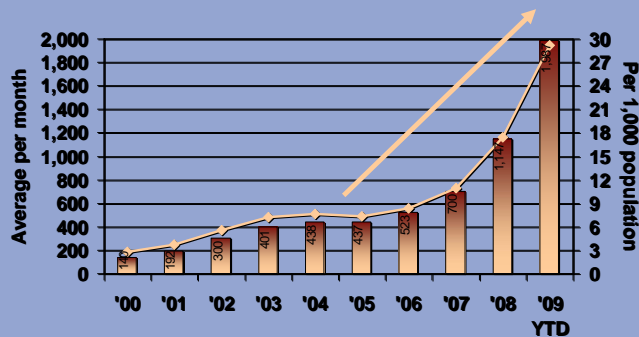
Housing Question

So far in 2009, on average, how many homes are advertised for foreclosure per month?

- A. 436
- B. 923
- C. 1,987
- D. 3,054

13

Gwinnett Foreclosures



Source: Gwinnett Daily Post

14

Tax Digest Question

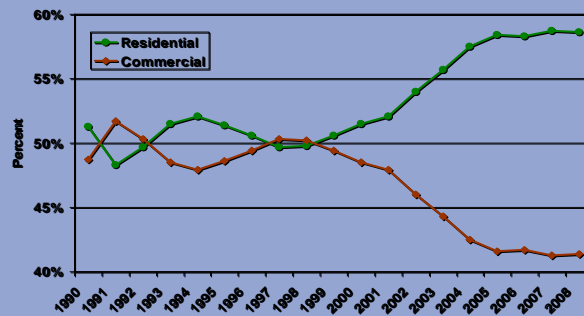
How is the Gwinnett County Tax Digest split?

- A. 59% residential -- 41% commercial
- B. 41% residential -- 59% commercial
- C. 35% residential -- 65% commercial
- D. 50% residential -- 50% commercial

15

Gwinnett County Net Digest

(Does NOT include Motor Vehicle)



Source: Gwinnett County Tax Assessor

16

Revenue Question

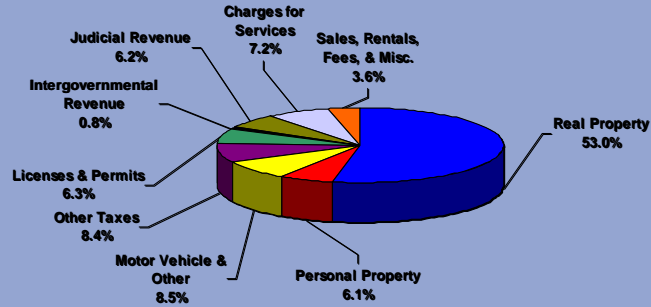
What percent of Gwinnett County General Fund Revenues come from property tax?

- A. 33%
- B. 67%
- C. 75%
- D. 90%

17

2008 Gwinnett General Fund Revenue

Total Revenue: \$413.4M



18

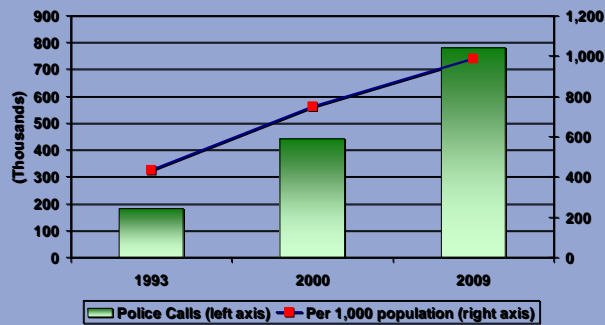
Services Question

In 2008, how police calls were dispatched?

- A. 24,687
- B. 187,552
- C. 596,488
- D. 778,900

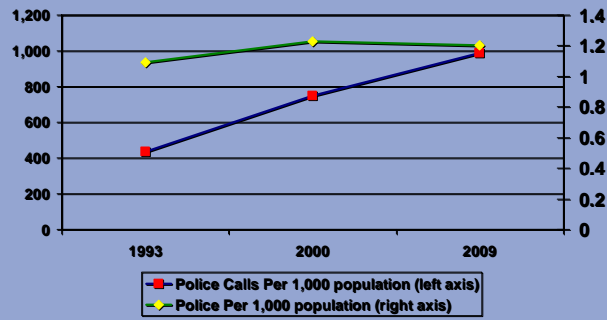
19

Police Calls Dispatched

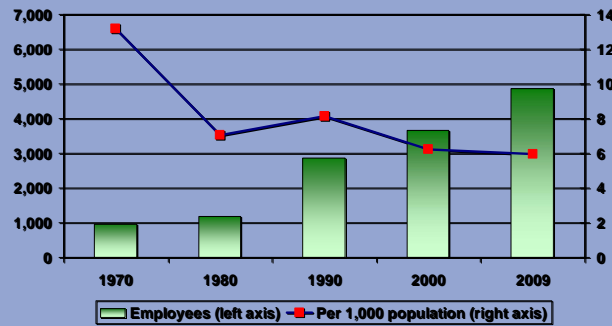


20

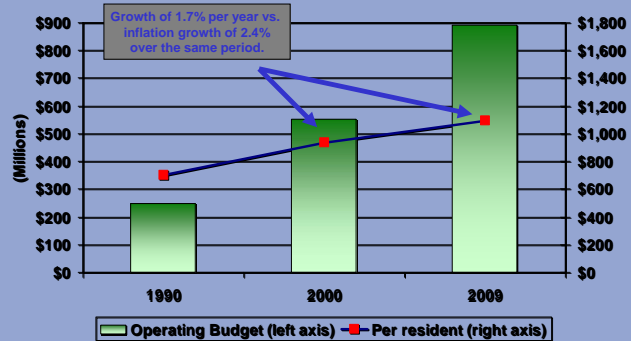
Police Strength



County Employees



Total Operating Budget



Employment/Industry Question

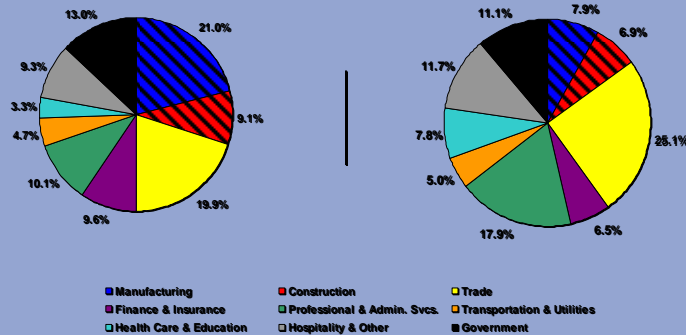
True or False.....Since 1980, “Professional Services” have become a larger share of Gwinnett County’s employment base.

- A. True
- B. False

Gwinnett Employment

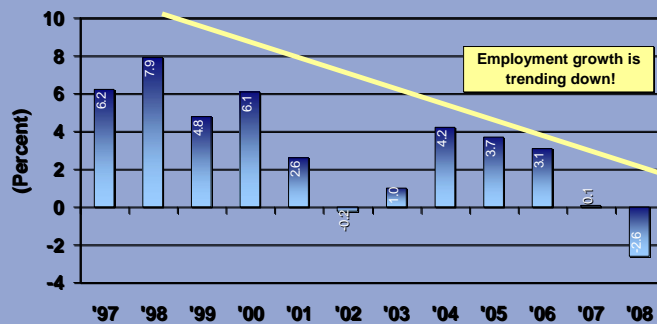
1980 Employment: 59,080

2008 Employment: 317,234



Source: Georgia Department of Labor

Local Employment (Annual Growth)



Source: Georgia Department of Labor

Gwinnett Employment Growth

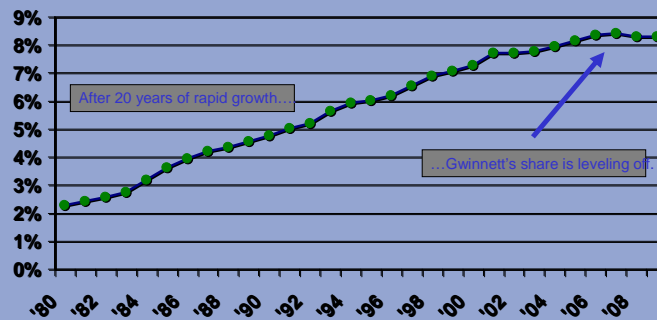
(Net New Jobs by Average Wage; 2002-2009.1)



Source: Georgia Department of Labor and Gwinnett County Department of Financial Services

27

Gwinnett GDP as a Percent of Georgia



28

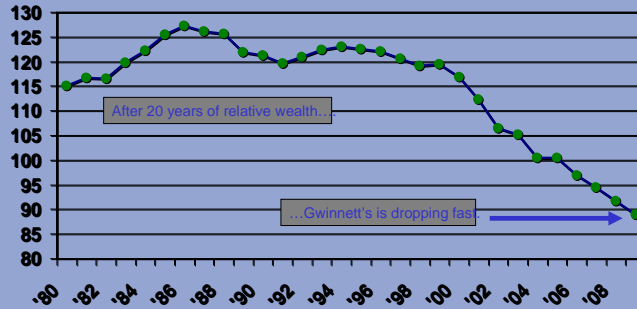
Income/Poverty Question

True or False.....on a per capita basis, Gwinnett County is more wealthy than the average U.S. county.

- A. True
- B. False

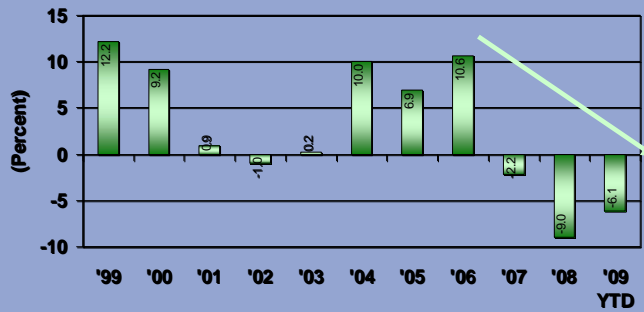
29

Wealth Index (U.S. = 100)



30

Sales Tax Collections (Annual Growth; SA)



Source: Gwinnett County Department of Financial Services

31

Engage Gwinnett



“Our communities are the result of decisions: reactive or proactive; opportunities seized or missed; visionary, or arbitrary.”

*“I shall be telling this with a sigh
Somewhere ages and ages hence;
Two roads diverged in a wood, and I –
I took the one less traveled by,
And that has made all the difference.”*

-- Robert Frost

32